

Communications Officer Mobilising the financial sector on climate change

When? At earliest convenience, full time
Where? Paris



Who we are:

The 2° Investing Initiative [2°ii] is the leading global think tank on integrating long-term and climate-related objectives and risks into financial market metrics, processes, and regulation. Our mission is to align the financial markets with the goals of the Paris Agreement.

- **Policy work:** 2°ii co-designed the first climate-related financial regulation in the world (Art. 173 of the French Energy Transition Law) and participated to the High-Level Expert Groups who developed the sustainable finance action plans for the European Commission and China.
- **Research:** 2°ii developed the first science-based 2°C scenario analysis tool for financial portfolios, applied by 500 financial institutions and 4 financial supervisors around the world.
- **Incubation:** 2°ii is currently incubating a provider of data to assess the exposure of stocks and bonds to energy-related technology, and a project of sustainability-ready, open-source robo-advisor.

The association was founded in 2012 in Paris, and now has additional offices in New York, Berlin, London and Geneva. Our work is global, both in terms of geography and engaging key actors. We bring together financial institutions, issuers, policy makers, research institutes, experts, and NGOs to achieve our mission. The 2° Investing Initiative has a multi-stakeholder and independent governance framework designed to ensure the intellectual integrity of its work and its independence. More information at: www.2degrees-investing.org

The candidate will:

- Support the development and implementation of 2°ii's communication plan, including message development, social media content creation, event management, newsletters and media outreach;
- Develop and disseminate public relations materials that increase our visibility among stakeholders, regulators and lawmakers;
- Build and maintain relationships with journalists, investors and other networks that will help advance our work;
- Support the delivery of research projects through the creation and implementation of project-specific communication plans;
- Research the market, identify target audiences and create strategies and messages to effectively engage them;
- Ensure digital marketing content aligns with our brand's identity and message and assist with outreach campaigns as needed.

Our needs:

- A creative Communications Officer with previous volunteer or professional experience in communications and/or journalism, ideally for a dynamic organization;
- A degree, or equivalent work experience, in communications;
- Persuasive (bilingual) communication skills in English;
- Working-level of French (additional languages a plus!);
- Basic level of understanding of, or demonstrable interest in finance, climate change and/or the energy technology transition to a low-carbon economy;
- A passion for working on the communications strategy for a cutting-edge think tank across all platforms (newsletters, website, social media, events, etc.);
- A working knowledge of typical Communications and Event Management tools;
- Somebody who has the courage to apply, even if they don't tick all the boxes!

What we offer:

- Engaging work environment in a young, international and rapidly expanding team and the chance to work at a cutting-edge think tank;
- Chance to take on responsibility and shape projects from your first day onwards;
- A competitive salary;
- Flexible working conditions in terms of location;
- Opportunity for significant career development and visibility.

Interested in changing finance to fight climate change? Contact us!

Please send your application (CV and cover letter in English indicating your earliest possible start date) by 15 March to: jobs@2degrees-investing.org

Please note we will be conducting interviews as soon as we receive strong applications: don't delay in applying!

We are committed to building a diverse team and encourage applications from female and minority candidates.